

New Practice Program

Buy 1, get 1 to grow your business with Zoetis Petcare!



How do I qualify

- Open a new practice and new account with Zoetis
- Open a new practice with a new Zoetis account after selling your previous practice

How it works

- Place your one-time, buy one, get one free offer across the Zoetis Petcare portfolio
- Increase your one-time offer maximum from \$10,000 to \$25,000 with qualifying purchases in select Petcare categories
- Unlock escalating list price value up to \$50,000 with up to 180 days to pay*

Receive up to \$25,000 in free Zoetis Petcare products!

Minimum purchases in these select categories unlock **buy one, get one** access — buy more to get more free!

Vaccines / Parasiticides / Therapeutics



	1 Category (e.g., Parasiticides)	2 Categories (e.g., Vaccines and Therapeutics)	3 Categories (e.g., Vaccines, Parasiticides and Therapeutics)
Minimum Qualifying Purchases <small>(receive same amount free)</small>	\$2,500	\$5,000 <small>(\$2,500 each category)</small>	\$7,500 <small>(\$2,500 each category)</small>
Buy 1, Get 1 Continues	Spending up to \$10,000 on select Zoetis Petcare products	Spending up to \$15,000	Spending up to \$25,000
Maximize Your Total Value	Get up to \$20,000 in list price value	Get up to \$30,000 in list price value	Get up to \$50,000 in list price value



Better together!

Bundle your one-time New Practice Program order with the **NEW Freedom Flex** program.**

New Practice Program featured category products

Vaccines

- Vanguard® *Bordetella* vaccines
- Vanguard CIV vaccines
- Vanguard DAPP vaccines
- Vanguard L4 vaccines
- Vanguard crLyme
- Vanguard Feline FeLV
- Vanguard Feline RC & RCP vaccines
- Vanguard Feline FIP Intranasal
- Vanguard Rabies vaccines

Parasiticides

- ProHeart® 6 (*moxidectin*)
- ProHeart 12 (*moxidectin*)
- Revolution® (*selamectin*) for Puppies and Kittens
- Revolution Plus® (*selamectin and sarolaner topical solution*)
- Simparica® (*sarolaner*) Chewables
- Simparica Trio® (*sarolaner, moxidectin, and pyrantel chewable tablets*)

Therapeutics

- Cerenia® (*maropitant citrate*) Tablets and Injectable
- Clavamox® Chewable (*amoxicillin and clavulanate potassium tablets*)
- Rimadyl® (*carprofen*) Chewable Tablets and Injectable

New Practice Program details

Terms

- Eligible customers may place a one-time order through an approved distributor or direct with Zoetis within the first 90 days of opening a new clinic with a new Zoetis account.*
- All billable products will be invoiced at list price.
- Free product is in an equal amount to amount purchased.

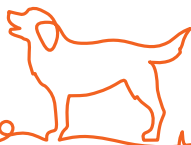
Unmatched benefits and support with our easy and cost-effective Freedom Flex Diagnostics Program

Talk with your Zoetis Diagnostics Solutions Consultant for full details.

Purchasing an existing practice or opening an additional location?

Contact your Zoetis sales team for New Owner Program details.

Contact your Zoetis Petcare sales team regarding program eligibility, offer details, placing your order and additional questions.



Eligible customers may also purchase Livestock and Equine products.

*Orders placed direct through Zoetis may receive extended terms up to 180 days (standard terms plus 150 days); orders placed through a distributor are subject to distributor's terms.

**Freedom Flex and other programs require separate enrollments.

Zoetis reserves the right to modify or discontinue this program at any time and for any reason.

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